



Under the 2017 Roadshow Program

“Europe: Where to Next?”

- 08:30** Welcome & Registration
- 09:00 – 09:15** Welcome Address by **Arnaud de BRESSON**, CEO, Paris EUROPLACE
- 09:15 – 10:15** Parallel Sessions
- Session 1 **Sovereign Green Bond**
- **Corso BAVAGNOLI**, Head of the Financial Affairs Division, **Directorate-General of the Treasury**
 - **Marilyn CECI**, Managing Director, Global Head of Green Bonds, **J.P. Morgan**
- Session 2 **Financing the Development of Innovative Technology Companies**
- **Anthony ATTIA**, CEO, **Euronext Paris**
 - **Bruno CREMEL***, General Partner, **Partech Ventures**
 - Representative of **BPI France**
 - Representative of a **high-tech company**
- Session 3 **Greater Paris: Bolstering the Conditions of Access for International Companies**
- **Marie-Célie GUILLAUME**, CEO, **Defacto**
 - **Thierry PHILIPPONNAT**, Director, **Institut Friedland**
 - **Jean-François SERVAL**, International Partner, **Constantin - Serval & Associes**
- 10:15 – 10:30** Coffee Break

10:30 – 12:45 BREXIT SESSION

10:30 – 10:45 Keynote Speech: French Government Official*

10:45 – 11:45 Roundtable 1: Europe where to next?

- **Caroline LEBOUCHER**, Chief Operating Officer, **Business France**
- **Franck MARGAIN**, Chairman, **Paris Region Entreprises**, Managing Director, **Deutsche Bank**
- **Jean-Louis MISSIKA**, **Deputy Mayor of Paris** in charge of Urbanism, Architecture, Paris Metropole, Economic development and Attractiveness
- **Christian NOYER**, Honorary Governor, **Banque de France**

11:45 – 12:45 Roundtable 2: Winning Business Strategies in the Eurozone

- **Stéphane BOUJNAH**, CEO, **Euronext**
- **Alain DEMAROLLE**, Chairman, **My Money Bank**
- **Jean-Louis LAURENS**, International Ambassador, **French Asset Management Association**
- **Barbara NOVICK**, Vice Chairman, **Blackrock**
- Representative of **HSBC New York**
- Representative of **Citigroup**

12:45 – 13:30 Buffet Lunch

13:30 – 15:30 Parallel Sessions

13:30 – 16:30 GREEN & SUSTAINABLE FINANCE

The Paris Green and Sustainable Finance Initiative

- **Pierre DUCRET**, Special Advisor on Climate Change, **Caisse des Dépôts Group**
- **Laurence MONNOYER-SMITH***, General commissioner for Sustainable Development, **French Ministry of Ecology, Sustainable Development & Energy**
- **Philippe ZAOUATI**, CEO, **Mirova**

13:30 – 16:30 FINANCIAL SECTOR AGENDA

13:30 – 14:45 Session 5: How to Move towards a better Balance between Regulation and Growth?

Introduction and Moderation by **Christian NOYER**, Honorary Governor, **Banque de France**

- **Elizabeth McCAUL**, Partner-in-Charge, New York Office, **Promontory Group**
- **G rard RAMEIX***, Chairman, **French Financial Markets Authority (AMF)**
- **Debra STONE**, Managing Director, Head of Regulatory Affairs – Corporate, **J.P. Morgan**
- **Petr WAGNER**, Counselor – Economic and Financial Affairs Section, **Delegation of the European Union to the United States of America**
- **Betty WHELCHER**, Head of Public Policy and Regulatory Affairs, **BNP Paribas CIB Americas**

14:45 – 16:00 Session 6: Are Financial Markets Fair and Efficient?

- **Michel A. PEREZ**, Associate Director and representative in the U.S., **Financial Regulation Lab (Labex ReFi)**
- **Antonio DE LECEA**, Minister principal advisor, **Delegation of the European Union to the U.S.**

13:30 – 16:30 SPOTLIGHT ON FINTECH

13:30 – 14:45 Session 7: tbc

Introduction and Moderation by **Jo lle DURIEUX**, Managing Director, **Finance Innovation**

- **Sylvain FORTE**, Chairman, **SESAMm**
- **Tiphaine SALTINI**, Founder and Chairman, **Neuroprofiler**
- **L onard de TILLY**, CEO, **Fundshop**

14:45 – 16:30 Session 8: tbc

- **Fortia**
- **Blablacar**

17:00 End of the Forum